

What is the ThreadLift?

The ThreadLift procedure is a non-surgical facelift performed using tiny surgical prolene sutures to lift and support droopy elements of the brow, cheeks, jowls and upper neck. This procedure is new and Dr. Rueckl is the FIRST physician in Nevada performing the innovative procedure.

By inserting 16 threads under the skin (and without cutting any skin out), Dr. Rueckl is able to lift and contour the muscles of the face to give you a more youthful appearance. For specific facial contouring and elasticity, some threads have tiny "barbs" that grasp onto and lift the droopy soft tissue. The threads are inserted under the skin in precise locations using a small hollow needle. The inserted thread is then able to grasp onto the droopy skin and soft tissue with its tiny barbs, lifting and repositioning it into more vertical and youthful positions. With the lift effect secured, the hollow needle is removed without leaving any scars. The end of the thread is cut off very short where a loop is tied securely and the knot cut, allowing it to retract deep under the skin where it cannot be seen or felt.

Prolene sutures are FDA-approved and are used in all medical procedures requiring permanent sutures. The threads used during the ThreadLift procedure stay within the deep fat and subcutaneous tissue forever, as they are non-absorbable.

What aging areas can be treated by the ThreadLift?

Droopiness of the brows, cheeks, jowls and upper neck can all be lifted and improved with the ThreadLift procedure. You may elect to do your ThreadLift on your full face, or on single zones.

For treatments on a single zone, the most popular procedure is an eyebrow lift. Unlike a traditional, surgical eyebrow lift, a ThreadLift does not involve any cutting. By simply inserting two threads into the eyebrow area, your eyebrows are lifted to a more youthful state. A ThreadLift for the eyebrows is much less painful and less expensive than traditional surgery.

Dr. F. Victor Rueckl, M.D., is a board-certified dermatologist and skin cancer surgeon. He has over 27 years of medical experience and has practiced at Lakes Dermatology in Las Vegas for over five years. Dr. Rueckl offers free cosmetic consultations and can discuss how ThreadLift, or any of our other services, can fit your needs and desires. Call us today to set up your appointment.

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Additional information on ThreadLift
can be found at www.threadlift.com



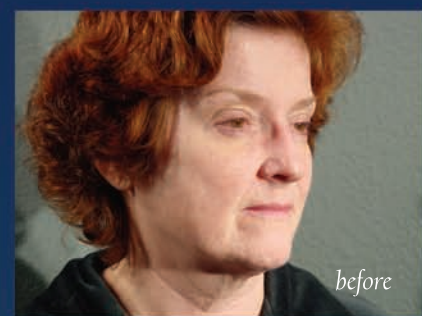
Lakes
Dermatology & Laser Center

Introducing THE ThreadLift™

A non-surgical facelift...

...that really works!

**Come in today for your free
ThreadLift consultation
with F. Victor Rueckl, M.D.**



before

after

Do I need to go to sleep? How long will the ThreadLift take to perform?

Dr. Rueckl can perform the ThreadLift under local or general anesthesia. Some patients, particularly those that are having smaller areas done, such as the brows only, prefer to use local anesthetic, which is Lidocaine 1% with Epi. For those patients treating all areas, most prefer twilight sedation. Propofol anesthesia is administered by an anesthesiologist. For patients over the age of 50 who elect general anesthesia, an EKG is required.



before

Whether you choose local or general anesthesia, the procedure usually takes two hours to perform, with minimal prep and recovery time. Overall, you are usually in our office for just over three hours.

Is the ThreadLift safe and are there any risks?

When performed by a certified physician such as Dr. Rueckl, the ThreadLift procedure is very safe. The prolene ThreadLift sutures are inert and non-reactive and are designed to stay inside the body for life.

Like any procedure using a needle, there is the risk of

bruising and swelling. Most patients who choose local anesthetic have slightly more swelling and bruising than those who elect general anesthesia. Some patients also experience tenderness, but that subsides within a few weeks. For the first few weeks, you will notice some puckering of the skin at the end points of some threads (particularly those near the ear). This puckering will subside over time and will smooth out completely within one month.

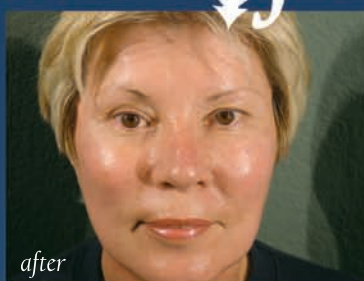
There is a risk of infection whenever needles enter the skin. Patients are started on antibiotics before the procedure and take them for three additional days.

What results can I expect from the ThreadLift?

THE ThreadLift™



before



after

The ThreadLift effects are immediate. The lift effect can be 50-60% of what a surgical facelift procedure could achieve.

The ThreadLift is the most immediate and most significant of all non-surgical lifts. During the time of your consultation, Dr. Rueckl can discuss the relative amount of lift that the ThreadLift procedure will likely deliver for you.

What is ThreadLift recovery like?

Pain and discomfort are very minimal. A few patients do require oral pain medications or sedatives for the first few days. There are some special protective measures and instructions that patients must follow for 3 weeks to avoid trauma and disruption of the threads, which might compromise the lift effect achieved. Dr. Rueckl and his staff will cover all recovery protocols with you before your ThreadLift procedure.

When can I return to work and activities?

Depending upon your job and your tolerance for bruising and swelling, you may be able to return to work in one week. Facial animations, mouth movements and rubbing or pressure on the face should be avoided during the first 3

weeks following your ThreadLift. Most ThreadLift patients look good in makeup 5-7 days after the procedure.

Overall, most patients have some swelling for the first 2-3 days, bruising for 3-10 days, and skin puckering in front of the ears for a few weeks, with everything improving on a daily basis.

Am I a good candidate for a ThreadLift?

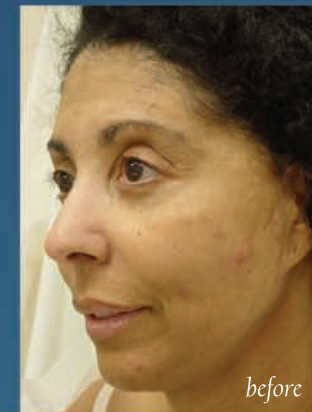
Good ThreadLift candidates have droopiness of the brows, cheeks, jowls and upper neck, as well as realistic expectations. Patients should not be too heavy or too thin, should be medically well and not be on blood thinning medication. The best ThreadLift candidates desire a quick, risk diminished lift effect and do not want the scars, risks, recovery or expense of a surgical facelift. The ThreadLift procedure can achieve 50-60% of what a real invasive surgical procedure can deliver, without any of the downtime, pain or scarring. Patients treated thus far have ranged in age from 33 to 78 years old.

How long will my ThreadLift last?

Most ThreadLift results will be pleasing and noticeable for 3-5 years. However, because the threads do not dissolve, the ThreadLift procedure continues to retard or prevent further droopiness for many years. As the aging process continues, additional threads can be inserted for more tightening. Having a ThreadLift does not compromise your ability to have a subsequent facelift, browlift or necklift procedure.

Are there any other treatments that may enhance or preserve my ThreadLift effect?

Lakes Dermatology offers many simple outpatient treatments that enhance the ThreadLift effect. These procedures include the FotoFacial RF, the Pan G, Botox, injectable fillers, microdermabrasions, and Polaris wrinkle treatments. Some procedures are included with the price of a full ThreadLift package. During your initial consultation, Dr. Rueckl and his staff will be happy to explain the benefits of any of these treatments.



before



after

Note: All photos are actual Lakes Dermatology patients. Photos are not retouched.